

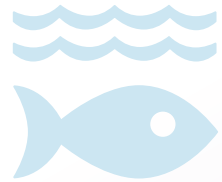
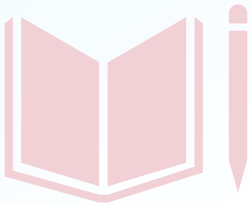


# CSR LEBANON FORUM

SDGs and Millennials: Leaders of Sustainability

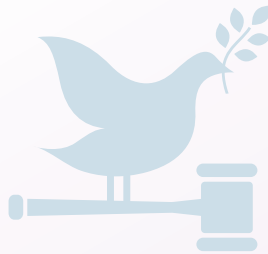
25 October 2018 - Four Seasons Hotel

#CSRLB8



# AGENDA

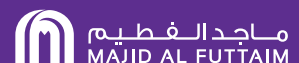
Great Speakers From Great Institutions



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# Agenda

## 09.30 am - 10.30 am | Opening Ceremony

**Mr. Khaled Kassar**, *CEO, CSR LEBANON*

**Mr. Saad Azhari**, *Chairman and General Manager, BLOM Bank*

**Mr. Alain Bejjani**, *Chief Executive Officer, Majid Al Futtaim Holding*

**Mr. Tim Mohin**, *Chief Executive, Global Reporting Initiative (GRI)*

**Mr. Charles Arbid**, *President, Economic and Social Council of Lebanon*

**H.E. Mr. Riad Salamé**, *Governor, Banque du Liban*



## 10.30 am - 10.50 am | Coffee Break



## SDG Leaders Keynote Session (1)

### 10.50 am - 12.00 pm | Driving Progress and Scaling Impact

The session will look at how organizations from various sectors are shaping an international community of leaders to create a multi-stakeholder evaluation on the progress shown so far towards the achievement of the Global Goals, at an international, regional and local level. As the most inclusive global agenda of our time, the Sustainable Development Goals have become a to-do list for all stakeholders, mainly businesses, to work towards a future where no one is left behind.

- **H.E. Mr. Jan Waltmans**, *Ambassador to Lebanon, Kingdom of the Netherlands*

“The Netherlands’ Experience in CSR and Sustainability”

- **Professor David Grayson**, *Author and Independent Commentator*

“Why Business Must Now Go **All In** For Sustainability”

- **Mr. Jorge Laguna-Celis**, *Director of Governance Affairs Office and Private Sector Relations, The United Nations Environment Programme (UNEP)*

“SDGs as an Opportunity for Business Growth and Success: An Environmental Perspective”

**Moderator: Mr. Martin Wright**, *Public Speaker, Commentator and Award-Winning Journalist, UK*

### 12.00 pm - 1.15 pm | How to Localize the SDGs in Lebanon, Developing Integrated Strategies on a National Scale

All of the SDGs have targets directly related to the responsibilities of local and regional governments. As such, the achievement of the SDGs depends greatly on the ability of local governments and the private sector to promote integrated, inclusive and sustainable national development. The search for the most suitable strategies to localize the SDGs is critical to the design, implementation and success of the 2030 Agenda for Sustainable Development.





**Keynote: Mr. Philippe Lazzarini, UN Resident and Humanitarian Coordinator for Lebanon**

"Business Solutions for the SDGs: How Business and the UN Can Partner to Achieve the Global Goals"

- **Dr. Ahmad Smaili, President, Rafik Hariri University**

"Quality Inclusive Education and the SDG4"

- **Dr. Najat Saliba, Director, AUB Nature Conservation Centre**

"Localizing the SDGs Towards a Cleaner, Greener and More Liveable Lebanon"

- **Dr. Nasser Yassin, Director of Research, Issam Fares Institute**

*for Public Policy and International Affairs (AUB)*

"Refugees, Migration and Action Plans: SDGs in the Face of Lebanon's Refugee Crisis"

- **Ms. Ola Sidani, Economic Officer, Office of the Prime Minister in Lebanon**

"Lebanon's First Voluntary National Review (VNR) Perspectives and Future Outlooks"

**Moderator: Mr. Omar Sakr, Senior Lecturer in Responsible Business, NDU**



**01.15 pm - 02.15 pm | Lunch**



**SDG Leaders Keynote Session (2)**

**02.15 pm - 03.15 pm | The SDG Experience Around the World, Global Perspectives and Lessons to Learn**

The ultimate aim of the Sustainable Development Goals is to end poverty, protect the planet and ensure prosperity for everyone. Each goal has specific targets that need to be met by 2030. So how close are countries to meeting them? While some countries are using the SDGs as a tool for framing national strategies and for establishing strong public-private partnership mechanisms, other countries are held back by tedious government planning and budgeting processes.

- **Mr. Tim Mohin, Chief Executive, Global Reporting Initiative (GRI)**

"Integrating the SDGs into Corporate Reporting, GRI New Guidance for Companies and Future Perspective"

- **Ms. Maria van der Heijden, Director, MVO Nederland (CSR Netherlands)**

"How the Centre of Excellence for Dutch Companies is Striving Towards CSR and Advancing Sustainability"

- **Ms. Pascale Wauters, Senior Communications Manager, CSR Europe**

"Communicating on Sustainability and the SDGs: The 5 'S' Approach"

**Moderator: Mr. Martin Wright, Public Speaker, Commentator and Award-Winning Journalist, UK**



# Agenda

## 03.15 pm - 04.15 pm | Millennials as Leaders of Sustainability and the SDGs: *Engaging Youth to Galvanize the Global Goals*

The Millennial Generation is inheriting a damaged future. As the most tangible representatives of the future, it is high time to actively engage at the top in the key power structures of the present. With more than half of the world's population currently under the age of 30, millennials have the power to drive lasting change. But what can young people do personally to take action in their communities?

- **Ms. Jacqueline Lim**, *Strategic Initiatives Lead, Volans*  
"Uncovering the Sustainability Gap in Millennials' Expectations and Perceptions of Business"
- **Ms. Tatiana Landysheva**, *Global Program Manager of the Youth 4 Global Goals Initiative, AIESEC*  
"Why Engaging Millennials is Needed to Advance the Global Goals"
- **Ms. Melina Taprantzi**, *Social Entrepreneur and Founder, Wise Greece.*  
"How Millennials in Greece are Paving the Way to Make the SDGs a Reality"

**Moderator: Mr. Martin Wright**, *Public Speaker, Commentator and Award-Winning Journalist, UK*



## 04.15 pm - 05.30 pm | The Transformative Power of Millennials to Join Forces and call For Change

By 2025, millennials are expected to have infiltrated and dominated the work force, thus offered many opportunities to spearhead and drive change to transform the world we know today. Their innovative minds will not only change the way we work, but also the way we perceive and conceptualize the world. What are the opportunities that the private sector, like BLOM BANK, is offering to our millennials in Lebanon? Join this session and hear the stories straight from millennials who have started their journey with BLOM BANK's youth-dedicated programs.

**Moderator: Mr. Jamal Khayyat**, *Public Speaker, National Director, Hult Prize Lebanon*





H.E. Riad Salamé



Charles Arbid



Saad Azhari



Tim Mohin



H.E. Jan Waltmans



Alain Bejjani



Maria van der Heijden



Philippe Lazzarini



Jorge Laguna-Celis



Jacqueline Lim



Dr. Ahmad Smaili



Dr. Najat Saliba



Ola Sidani



Dr. Nasser Yassin



David Grayson



Pascale Wauters



Martin Wright



Tatiana Landysheva



Melina Taprantzi



Khaled Kassar

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